



# 90-Day Fractional CAIO Acceleration Plan

*From Vision to Value: Enterprise AI Strategy in 90 Days*

Dr M Maruf Hossain, PhD, GAICD | Chief AI Strategist | [www.42consulting.ai](http://www.42consulting.ai)

## Overview

This plan delivers executive-grade AI leadership without full-time commitment. By Day 90: approved multi-year roadmap, 1-2 live pilots, governance framework, and internal ownership handoff.

## Key Outcomes

- AI maturity assessment & prioritised opportunity matrix
- Governance framework (GRC, ethics, vendor policy)
- 1-2 quick-win pilots with measurable ROI
- 12-18 month roadmap & budget proposal

## Days 1-30: Discovery & Foundation

**Focus:** Listen, audit, align. Build stakeholder buy-in and baseline.

<i>Week</i>	<i>Key Deliverables</i>	<i>Stakeholders</i>
1-2	- 20+ stakeholder interviews (C-suite, ops, frontline) - AI maturity assessment (data, tech, skills) - Quick-win opportunity shortlist (3-5 pilots)	CEO, CRO, CTO, dept heads
3-4	- Stakeholder map & AI steering committee charter - Initial governance framework (ethics, risk, compliance) - Business-aligned opportunity matrix (ROI vs feasibility)	Exec team review

**Milestone:** Executive presentation with pilot shortlist.

## Days 31-60: Pilots & Governance

**Focus:** Execute quick wins, institutionalise structure.

<i>Week</i>	<i>Key Deliverables</i>	<i>KPIs</i>
5-6	- Launch 1-2 pilots (e.g., predictive analytics, customer service AI) - Vendor/platform evaluation (if needed) - KPI dashboards live	Pilot uptime >95%, early ROI signals
7-8	- Full GRC policy (bias testing, data privacy, escalation) - AI policy handbook - Pilot optimisation & lessons learned	Steering committee active, risks mitigated

**Milestone:** Running pilots + governance approved by board.

## Days 61-90: Scale & Roadmap

**Focus:** Roadmap, budget, handoff for sustained impact.

<i>Week</i>	<i>Key Deliverables</i>	<i>Next Steps</i>
9-10	- 12-18 month AI roadmap (3-5 initiatives) - Business cases & budget proposal - MLOps/infra recommendations	Budget approval targeted
11-12	- Playbooks for pilots (repeatable models) - Talent/change roadmap - Handoff plan to internal team	Internal owners assigned

**Milestone:** Board-approved roadmap, pilots scaled, fractional role transitions to advisory.

## Engagement Model

- 2-3 days/week (flexible)
- Weekly exec updates, bi-weekly steering meets
- Tools: Lucid for roadmaps, dashboards via PowerBI (Tableau available with your license)

*Tailored to regulated sectors (banking, fintech, telco, gov).*

**Contact:** Dr M Maruf Hossain, PhD, GAICD | [maruf@42consulting.ai](mailto:maruf@42consulting.ai) | +61 0410 551 527